Rick Rainer is the Principal of Auburn High School in Auburn, Ala. He is a 38-year veteran in the education field, with 23 years as an administrator in the Enterprise City School System.

A native of Elba, Ala., he is married to the former LeRae Whatley of Auburn, Ala., the father of four children, Doug, Lori Beth {Jamie}, Will, Leanne and the proud grandfather of three beautiful granddaughters Ansley, Addy Kate and Linley and one grandson, Hayden. He attended both Troy University and Auburn University and holds degrees in History, Administration and Educational Leadership.

On March 1st, 2007, an EF4 tornado struck the city of Enterprise. More than 500 homes and businesses were damaged or destroyed, but the most tragic of all was the destruction of Enterprise High School. Eight students lost their lives on that tragic day.

Rainer brings insight, from a school administrator's perspective, in dealing with a crisis, both at the time of the event and during the recovery period. He also offers a practitioner's view of the importance of being prepared to deal with a crisis.